



# ZERO

The IoT Platform for renting reusable items



**What's the Problem?**

Single-use disposables generate large amounts of trash in landfills and in our oceans. Also, the resource extraction, energy consumption and waste generated from the production of these items.

The cost of single-use plastic in the U.S. annually is \$75 billion.





**What's the Solution?**

Comes with a Mobile App + Shelf + Minor security system



**ENJOY YOUR  
MEAL WASTE  
FREE**

On the go, from the comfort of  
your own home, or wherever  
the wind blows you



**RETURN OR  
EXCHANGE IT**

Visit any participating location  
to refill your box with a meal,  
return your box for a refund



**REPEAT!**

It's that simple!

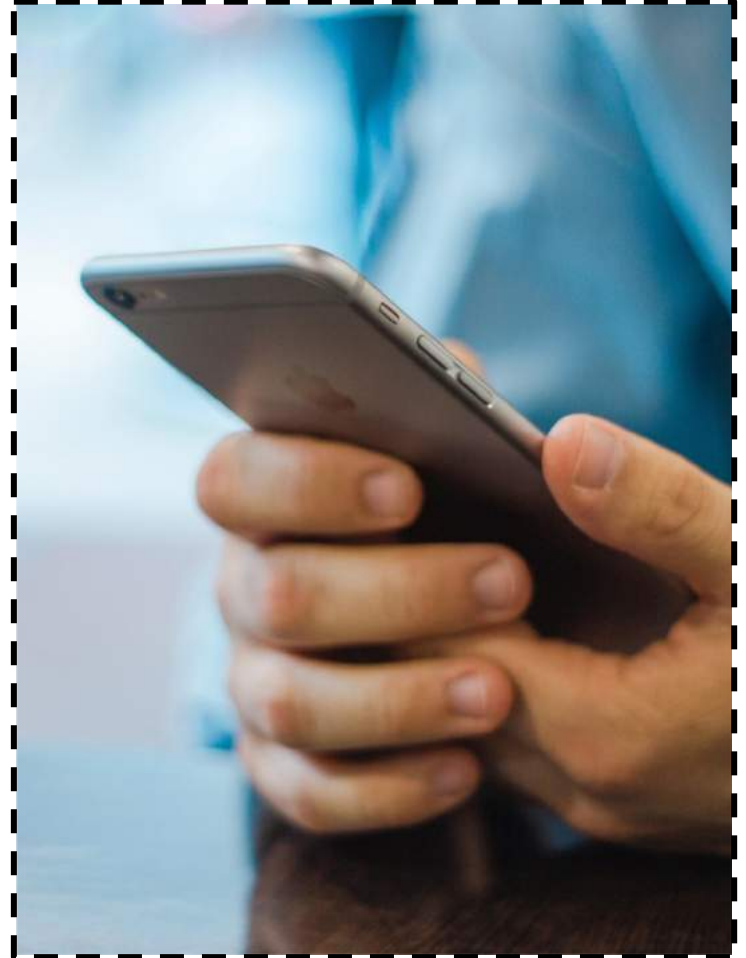
- One section of the shelf is for **taking**, the other section is **returning**.
- After you make an app account, you request a certain number of items you want to rent, then take the items (stored in your account). Then return the items within **30 days**

# Why Zero?

- 
- People are asking for sustainable solutions and are supporting the reduction of disposable use
  - Zero is trying to make it easy to make sustainable choices by designing this to fit right into your daily routines
  - Our product can be implemented securely anywhere, without the fear of losing any items
-

# What will our future expansions include?

- Variety of shelf sizes
- Use bioplastics rather than traditional plastic
- Major app updates
- Make Zero's hardware the smart center of the location
- Optimize the program so it can process transactions faster



A large, textured question mark is centered in the background of the slide. The texture appears to be a fine, woven or knitted fabric. The text is overlaid on this question mark.

**Any questions for  
Zero? Thank you for  
your time!**