

# Your Mission

Your mission is to **brainstorm**, **plan**, and **execute** a greenhouse gas emission reduction program in your community, and **measure** your impact using the skills and tools learned at the Generation Green Youth Un-Conference and in this toolkit. Although you will attend only four workshops during the day, you are encouraged to use all of the information, tools, and workshop summaries that are provided in this toolkit, and to take advantage of the additional support that is offered. Some additional research may be required.

## Brainstorm

Your first step will be to brainstorm how you would like to reduce your community's greenhouse gas emissions. Start by identifying some of the major sources of greenhouse gas emissions in your community, and then think of some ways that you can reduce these emissions. Throughout the day, you will learn many ways by which this can be achieved, and you will find the inspiration to make one of these ideas your own. Think of the impact that each strategy could have on your community, including both pros and cons.



Look for this symbol for resources to help you brainstorm.

## Plan

Now that you have identified some sources of emissions and ways to reduce these emissions, choose an option that interests you and that you will be able to implement in your community. Plan how you will fund, market, and brand your initiative, how you will coordinate community members' participation, and how you will put your ideas into action. Ensure that whatever you choose, you are able to measure the emissions.



Look for this symbol for resources to help you plan.

## Execute

Now it's time to execute your plan! Whether it be through your school, club, neighbourhood, sports team, family, faith group, or any other community group, ensure that you and your community members are following through with their commitment and making every action count.



Look for this symbol for resources to help you execute.

## Measure

Finally, measure, track, and report your impact. You will need to measure the emissions before and after the implementation of your program in order to track the difference and record the reduction. Upon completion, you will be asked to report back to the Halton Climate Collective with your results, and we will determine the collective impact that the youth have made in their communities.



Look for this symbol for resources to help you measure.